

Women's Art Museum of Canada ANNUAL REPORT

July 1, 2025 - June 30, 2026



116, 8627 rue Marie-Anne Gaboury (91 St) NW
Edmonton AB T6C 3N1
www.wamsoc.ca
October 28, 2026

The Women's Art Museum of Canada successfully navigated operational challenges while advancing its mission to preserve and promote women's visual heritage. Despite staffing transitions and fluctuating attendance, the museum maintained financial stability and strengthened community connections.

Canada

Musée d'art de la femme du Canada

Visiter le musée pour voir les nouvelles œuvres que nous exposons cet été.



Canada

Papillon / Butterfly - Monika Dery

Women's Art Museum of Canada

Visit the museum to see what new works from our collection are up during the summer months.

été 2025 summer

Entrée gratuite Canada **Free admission**

116, 8627 rue Marie-Anne Gaboury (91 St) NW Edmonton (AB) T6C 3N1

Mercredi, jeudi et vendredi de 11h - 17h
Wednesdays, Thursdays & Fridays from 11:00 -17:00

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Thank you to our funders
Merci à nos bailleurs de fonds

Canada Alberta    

Governance and Board Activities

Throughout the year, the Board of Directors maintained consistent engagement and governance oversight. Key members included Danielle LaBrie (President), Gail Rydman (Vice President), Gordon Ramsey (Treasurer), Kristine van Eyk (Director) and Bushra Yousaf (Director). A new Board Secretary, Oluwatoyin Afuye (Teewai), was unanimously appointed in May 2026, strengthening the Board's administrative capacity.

The Board held regular meetings with agendas circulated in advance and minutes promptly approved to ensure transparency and continuity. The Annual General Meeting (AGM) was held on October 15, 2025, with quorum confirmed. The leadership team was re-elected by acclamation, maintaining stability in governance. Although a bylaw review was planned, it was postponed due to volunteer and staffing constraints and rescheduled for the 2026 AGM.

The museum's volunteer force was discussed, and steps were taken to reach out to community members. This included the development of a volunteer database, position descriptions and recruitment for specific expertise needed by the Board.

Financial Overview

The museum's financial position remained sound throughout the year. The 2025 compiled financial statement engagement was done by Bergeron & Company and approved by the Board. The 2025-2026 budget was carefully planned with attention to facility rent, staffing and subscription services.

Quarterly Budget vs Actuals reports were introduced to enhance financial oversight. Payroll costs were higher than initially budgeted due to underestimations, but overall expenses were managed within the budget, supported by grants, donations and sponsorships.

Key fundraising possibilities focused on exploring art auctions, sponsorship programs and donation campaigns aimed at increasing the museum's collection and financial resilience.

Museum Operations and Programs

The museum experienced staffing challenges during the year with some of the recruits being unsuited for the work involved at the museum. Plans were made to recruit a new part-time interpreter for 21 hours per week starting in late July 2026. The Research & Collections Officer, Danielle LaBrie acted as the museum interpreter on a volunteer basis until a suitable candidate could be hired for this position.

Visitor Engagement and Attendance

Visitor attendance fluctuated during the year, with a total of 652 visitors recorded from July 2025 to June 2026, a decrease compared to the previous year's 880 visitors. Attendance was notably impacted by slower school activities due to the teacher's strike of October-November 2025 and seasonal variations.

The museum actively engaged the community through Artist Trading Card (ATC) workshops. These were determined to be quite practical for our small locale, and the resources needed for the participants were quite minimal. The museum implemented a monthly practice for these workshops, choosing the fourth Thursday of the month from 4:30 pm to 6 pm. These workshops were very positive activities during the Flying Canoe Volant festival and at school events such as La Cabane à Sucre held at J.H. Picard school in March.

Exhibitions and Collections

The museum curated several exhibitions from its collection, including a mini-exhibit titled Abundance, which filled one room with small works that are in our collection. Although all of our exhibitions are all temporary due to our small size, this is the first year that all the artworks on display belong to the museum's collection. Our collection has grown substantially through donations and through auction purchases.

Musée d'art de la femme du Canada
**Special museum hours during the
Flying Canoe Volant festival !**

January 28th, 29th & 30th from 1 pm to 9 pm
Saturday, January 31st from 4 pm to 9 pm

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info@wamsoc.ca | 587-415-4457 | wamsoc.ca

Alberta Government | Alberta Foundation for the Arts | Edmonton | AGLC

musée d'art de la femme
m a f
w a m
women's art museum

FLYING CANOE VOLANT
PIHIAW WASKWAYOSIS

**Kids' Corner
with WAM**

January 30th & 31st
from
6 pm to 8 pm

**Artist Trading Card
& Stencil Printing
activities**

As of June 30th, the museum owned fourteen Inuit prints from various artists from Ulukhaktok (formally Holman), Qamani'tuaq (formally Baker Lake) and Kinngait (formally Cape Dorset), with educational materials developed for these new acquisitions. This exhibition, called *Conversations*, ran through the winter months and was of great interest to many who participated in the Flying Canoe Volant festival. It

was followed by *Micro-resistance: every mark a defiance* which was originally due to end in May 2026 but was extended into June as an evolving exhibition.

Significant acquisitions were made through auctions and donations, including works by artists such as Margaret Braun, Karen Blanchett, Jennifer Peters and Velma Foster to enrich the museum's collection. A great deal of work has been made on the Collection Management System, Catalogit allowing us to make a portion of the museum collection accessible to the public via our website.

Community Engagement and Educational Outreach

The museum expanded its outreach through the ATC workshops, school and community events, such as the Pont Cultural Bridge day camp group outing and social media campaigns. The ATC workshops, though initially small, show potential for growth. Interest from the French immersion schools has increased with the museum now being incorporated into their programming resources for teachers when they plan their field trips.

20th Anniversary Celebrations

Planning for the museum's 20th anniversary was a major focus. The event was scheduled for October 2, 2026 at La Cité francophone, with a tentative program that included musical entertainment, a photo booth, a cookie bar and volunteer support.

The framework for an award to recognize women artists was developed and sponsorship opportunities were explored to support the celebrations. The Board of Directors served as the planning committee to coordinate the event and related activities.

The upcoming 20th anniversary marks a significant milestone, offering an opportunity to celebrate the museum's achievements and deepen public engagement. The Board remains committed to strategic growth, enhanced programming and governance excellence in the coming years.

Hireath - Edmonton III by Monique Martin

